

## **SWOT Analysis Worksheet**

**Comprehensive Plan** 

Strengths	Weaknesses
What does the Village of Belgium Do Well?	What could the Village of Belgium improve?
What Unique resources can we draw on?	Where do we have fewer resources than others?
What do others see as our Strengths?	What are others Likely to see as weaknesses?
Financial Stability of County & Village	Availability of Retail/Restaurants
Harrington Beach	Response time of emergency service
Freeway access	Recreational Opportunities
Safe and small community	Public Transportation
Cultural Heritage	Industrial Park
School District (esp. Rocket Academy)	Employment opportunities
Easy access to large communities	Cost of utilities
Proximity to railroad	Running out of developable land
Neat and Clean community	
Work with and support businesses	
Community Events	
Peaceful & quiet	
Nursing Home, assisted living	
Churches	
Natural Resources	

<b>Opportunities</b> What opportunities are open to the Village of Belgium? What trends could we take advantage of? How can we turn our Strengths into Opportunities?	<b>Threats</b> What threats could harm the Village of Belgium? What threats do our weaknesses exposed us to? How can we prevent our Weaknesses from becoming Threats?
Housing Market brings builders Rocket Academy could bring school to Belgium Keep taxes down due to financial stability Connection to Luxembourg, International Benfits Natural Resources can bring tourism Could annex land from township	Bad Governance could derail the vision Aging population will leave void unless younger population moves in Lack of Volunteers for emergency services Growth of north and south big cities (Sheboygan, Grafton) could bring city like problems Lack of employment could cause people to leave Big industry could bring pollution (noise, smell, air)